

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

Billing: (813) 870-9603

Billing Address:

www.myfoxtampabay.com

Greer Margolis & Mitchell Attention: Accounts Payable 3050 K Street NW Washington, DC 20007

INVOICE

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	2265

Invoice #	04083387-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04083387
Alt Order #	Politicak Candidate
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	n Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13 CDR	Good Day 7a	7a-8a	·	·		·	·	·		·
				10/29/1	2 to 11/04/12	2x	- TWTF				
	13			W	10/31/12	1:00	7:59 AM	0FA12G181H	\$1,980.00		2
	13			Th	11/01/12	1:00	7:59 AM	OFA12G181H	\$1,980.00		1
2	13 CDR	Good Day 7a	7a-8a								
				11/05/1	2 to 11/11/12	1x	МТ				
	13			Tu	11/06/12	1:00	7:15 AM	0FA12G181H	\$1,980.00		1
3	13 CDR	Good Day 8a	8a-9a								
				10/29/1	2 to 11/04/12	3x	- TWTF				
	13			Tu	10/30/12	1:00	8:49 AM	0FA12G181H	\$1,800.00		2
	13			W	10/31/12	1:00	8:59 AM	OFA12G181H	\$1,800.00		1
	13			Th	11/01/12	1:00	8:28 AM	OFA12G181H	\$1,800.00		3
4	13 CDR	Good Day 9a	9-10a								
					2 to 11/04/12	3x	- TWTF				
	13			Tu	10/30/12	1:00	9:25 AM	OFA12G181H	\$1,620.00		2
	13			W	10/31/12	1:00	9:16 AM	OFA12G181H	\$1,620.00		1
	13			Th	11/01/12	1:00	9:45 AM	OFA12G181H	\$1,620.00		3
5	13 CDR	Good Day 9a	9-10a								
				11/05/1	2 to 11/11/12	1x	MT				
	13			M	11/05/12	1:00	9:40 AM	OFA12G181H	\$1,620.00		1
6	13 CDR	Good Day Sa 8a	8a-9a								
				10/29/1	2 to 11/04/12	1x	S-				
	13			Sa	11/03/12	1:00	8:45 AM	0FA12G181H	\$1,350.00		1
7	13	Good Day Su 7a	7a-8a								

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	CDR		•	•	•	•	•	•			•
					2 to 11/04/12	1x	S				
	13			Su	11/04/12	1:00	7:18 AM	OFA12G181H	\$1,620.00		1
8	13	Good Day Su 8a	8a-9a								
	CDR										
					2 to 11/04/12	1x	S				
	13			Su	11/04/12	1:00	8:10 AM	OFA12G181H	\$1,800.00		1
9	13	Fox 13 News at Noon	12p-1p								
	CDR										
					2 to 11/04/12	2x	- TWTF				
	13			Tu	10/30/12	1:00	12:59 PM	OFA12G181H	\$720.00		1
	13			F	11/02/12	1:00	12:16 PM	OFA12G181H	\$720.00		2
10	13 CDR	Fox 13 News at Noon	12p-1p								
				11/05/1	2 to 11/11/12	1x	M				
	13			M	11/05/12	1:00	12:22 PM	0FA12G181H	\$720.00		1
11	13	Fox 13 News at 5p	5p-530p						,		
	CDR	. o o . cono acop	op ooop								
				10/29/1	2 to 11/04/12	2x	- TWTF				
	13			Tu	10/30/12	1:00	5:15 PM	0FA12G181H	\$2,160.00		2
	13			W	10/31/12	1:00	5:22 PM	OFA12G181H	\$2,160.00		1
12	13	Fox 13 News at 530p	530p-6p								
	CDR	•									
				10/29/1	2 to 11/04/12	2x	- TWTF				
	13			W	10/31/12	1:00	5:55 PM	0FA12G181H	\$2,160.00		2
	13			F	11/02/12	1:00	5:43 PM	OFA12G181H	\$2,160.00		1
13	13 CDR	M-Su 1030-11p Late News	1030p-11p								
	ODIN			10/29/1	2 to 11/04/12	2x	- TWTFSS				
	13			W	10/31/12	1:00	10:48 PM	0FA12G181H	\$2,880.00		2
	.5		147					was taken from the program l	. ,		2

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IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	M-Su 1030-11p Late News	1030p-11p		•						
	CDR			C	44/04/40	4.00	40.47 DM	0541001011	#0.000.00		4
4.4	13	NEL DO DES COMOS NOS USAS	Variana	Su	11/04/12	1:00	10:47 PM	OFA12G181H	\$2,880.00		1
14	13 CDR	NFL RS Pre Game Non Home	Various								
	CDK			10/29/12 t	o 11/04/12	1x	S				
	13			Su	11/04/12	1:00	12:19 PM	0FA12G181H	\$5,400.00		1
15	13	M-Su 1030-11p Late News	1030p-11p								
	CDR	•									
					o 11/11/12	1x	M				_
	13			М	11/05/12	1:00	10:58 PM	OFA12G181H	\$4,500.00		1
16	13	DIsh Nation	1205a-1235a								
	CDR			40/00/40	- 44/04/40	4	THE				
	13			Tu	10/30/12	1x 1:00	- ТWГF 12:27 AM	0FA12G181H	\$630.00		1
17	13	MOB Doctor	9p-10p	Tu	10/30/12	1.00	12.27 AW	OFATZGIOTH	ψ030.00		'
	CDR	MOB Boctor	3p-10p								
				11/05/12 t	o 11/11/12	1x	M				
	13			M	11/05/12	1:00	9:20 PM	0FA12G181H	\$12,600.00		1
18	13	Good Day 6a	6a-7a								
	CDR										
					to 11/04/12	2x	- TWTF				
	13 13			Tu W	10/30/12 10/31/12	1:00 1:00	6:24 AM 6:52 AM	OFA12G181H OFA12G181H	\$1,800.00 \$1,800.00		1 2
19	13 13	Touch	12a-101a	VV	10/31/12	1.00	0.52 AIVI	UFAIZGIOIN	φ1,000.00		2
	CDR	Touch	124-1014								
	2211			10/29/12 t	o 11/04/12	1x	S-				
	13			Sa	11/03/12	:00			\$630.00		1
		Masterchef	1130p-12a	Sa	11/03/12	1:00	12:25 AM	OFA12G181H	\$630.00	MG for 19.1 11/03	2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	13	M-Su 11p-1135p Late News	11p-1135p								
(CDR										
				10/29/12 to	11/04/12	1x	TF				
	13			F	11/02/12	1:00	11:29 PM	OFA12G181H	\$2,520.00		1
21	13	M-F 104a-135a	104a-135a								
(CDR										
				10/29/12 to	11/04/12	2x	TF				
	13			Th	11/01/12	1:00	1:16 AM	0FA12G181H	\$270.00		2
	13			F	11/02/12	1:00	1:15 AM	OFA12G181H	\$270.00		1
		A	ired Spots	32							

<u>Gross Total</u> \$69,570.00

Agency Commission \$10,435.50

Net Amount Due \$59,134.50 Payment Terms 30 Days